

Civic Engagement Snapshot



Essential Employability Skill #7: Civic Engagement

Matthew Howell, Eastern Kentucky University

Graduates should develop the skill to engage with diverse civic associations, governments, and institutions that shape, sustain, and benefit a society.

Why is engage in civic life important?

Civic life is everywhere, and civic institutions shape our workplace, leisure, and even ideas about the world. Examples include a company partnering with a city to build a splash park, a Rotary club sponsoring a youth camp, a church putting on a 5k run, and a bowling league that meets every Thursday. Civic life is a place to make friends, learn about the neighbors, develop interests and talents, and build the social life of the community.

People may choose to experience civic life passively. They may attend festivals, parades, or enjoy city parks. However, democratic societies are highly participatory, and students can enhance themselves and their community through civic engagement. Individuals and groups can serve their communities in various capacities. They can also persuade elected officials to address a problem through civic engagement initiatives.

What does attainment of engage in civic life look like?

Civic engagement may take the following forms:

- **Critical Learning** Students learn how civic life works–ranging from volunteerism to government–and how those institutions affect their lives and thoughts.
- **Civic Participation** Students learn how civic institutions link citizens together and how they can join and develop themselves within these institutions.
- **Political Participation** Students also learn how to engage in political behavior such as writing letters to politicians, voting, and volunteering on campaigns.
- Self-Government Most importantly, students learn how to live their own lives in a social environment, rather than just going along with the crowd.



What are classroom practices for building the engage in civic life skill?

Faculty use many class activities to develop students' civic engagement. For example, students might do a group presentation, explaining how civic life works for their class. Another example is a book club in which students read a book about American civic life and then discuss it in groups. Other classes may use in class discussions and simulated civic engagement.

Civic Engagement Snapshot



Experiential learning is another way to reinforce the civic engagement skill. Many academic programs encourage students to volunteer and gives credit for internships with non-profit and government organizations across the state. Furthermore, service learning is a credit-bearing, high-impact teaching and learning strategy that integrates meaningful community service with instruction and reflection to enrich the learning experience, teach civic responsibility, and strengthen communities.

Eastern Kentucky University developed this Essential Employability Skills snapshot through a grant from the Kentucky Council on Postsecondary Education and as part of the Kentucky Graduate Profile Academy.

Eastern Kentucky University is an Equal Opportunity/Affirmative Action employer and educational institution and does not discriminate on the basis of age (40 and over), race, color, religion, sex, sexual orientation, gender identity, gender expression, pregnancy, ethnicity, disability, national origin, veteran status, or genetic information in the admission to, or participation in, any educational program or activity (e.g., athletics, academics, and housing) which it conducts, or in any employment policy or practice. Any complaint arising by reason of alleged discrimination should be directed to the Equal Opportunity Office, Coats CPO 37A, Jones Building Room 106, Eastern Kentucky University, 521 Lancaster Avenue, Richmond, Kentucky 40475-3102, (859) 622-8020 (V/TDD), or the Assistant Secretary for Civil Rights, U.S. Department of Education, Office for Civil Rights, Lyndon Baines Johnson Department of Education Building, 400 Maryland Avenue, SW, Washington, DC 20202 1-800-421-3481 (V), 1-800-877-8339 (TDD).